

FAS Advertising Rates and Deadlines

Fairfax Adult Softball, Inc. ♦ 14701 Lee Highway, Suite 302 ♦ Centreville, VA 20121 ♦ (703) 815-9007 ♦ Fax: (703) 815-9009

BOWLING TOURNAMENTS

Lane Sponsorship

Spare Sponsor **\$100**

Your Business Name:

- ♦ Published in the Tournament Program
- ♦ Knowledge on our Web Site
- ♦ Displayed on a Lane Sign

Strike Sponsor **\$500**

Your Business Name:

- ♦ Published in the Tournament Program
- ♦ Knowledge on our Web Site
- ♦ Displayed on a Lane Sign
- ♦ Included on FAS website as a hot button for 3 months

Turkey Sponsor **\$1000**

Your Business Name:

- ♦ Published in the Tournament Program
- ♦ Knowledge on our Web Site
- ♦ Displayed on a Lane Sign
- ♦ Included on FAS website as a hot button for 3 months
- ♦ Receives Logo'ed Name Recognition on Tournament T-Shirt

MAIL-OUT INSERTS

\$0.20 each sheet

Schedule of Annual Mail-outs

January 3 – Spring/Summer Team Applications (800)

February 22 – Organizational Meeting Notices to current managers (500)

March 9 – Manager Packets Distributed at Organizational Meeting to all managers (500)

June 3 – Mini-Season Applications (400)

June 26 – Fall Applications (600)

August 15 – Fall Team Packets (400)

September 4- Mail-out Spring/Summer Team Refund Checks (800)

November 5 – Mail-out Fall Team Refund Checks (400)

EMAIL NOTIFICATION - - Text Provided by Customer

Email To All Team Managers \$100.00

Email To All Team Managers AND Assistant Managers \$150.00

RULE BOOK

1,000 copies distributed to all spring/summer and fall teams and all umpires.

Full Page (5.5 x 8.5)	\$100.00
Half Page (5.5 x 4.25)	\$ 75.00
Quarter Page (2.75 x 4.25)	\$ 50.00

WEBSITE ADS

Home Page:

Hot Button	\$55 per month (3 month minimum)
Mini Bizcard	\$98 per month (3 month minimum)

ADVERTISING SUBMISSION DEADLINES:

Email Notification	<i>5 Days Notice</i>
Mail-out Inserts	<i>5 Days Prior to Mail-out Date</i>
Website Ads	<i>10 Days Notice</i>
Rule Book	<i>February 8</i>
Bowling Tournament	<i>January 20</i>